SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A SUPPLY CHAIN IDENTIFICATION SCHEME FOR GOODS

5   **ABSTRACT**

A system, method and computer program product are disclosed for identifying goods in a network-based supply chain management framework. Data is generated at a plurality of stores of a supply chain utilizing a network. The generated data relates to an ordering of

10   goods required by the stores. The generated data is tagged with a numeric goods identifier common to a plurality of different supply chain participants. The generated data and the numeric goods identifier are communicated via the network to one or more of the supply chain participants that are capable of using the data and the numeric goods identifier for fulfillment of the order.